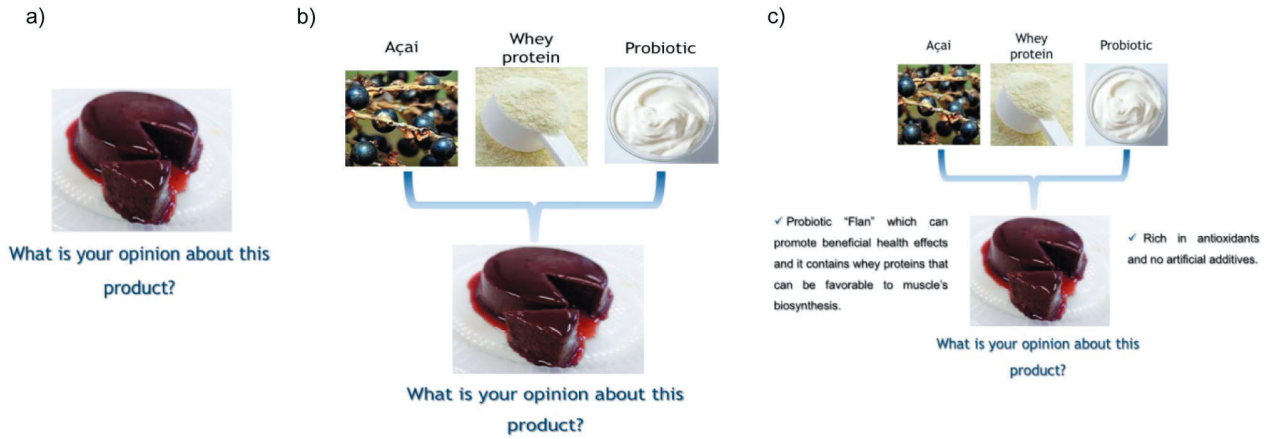Fig. S1. The images were sequentially (a, b, c) shown to the consumers to evaluate the perception of the product